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Adviser Software.com publishes series of free Cyber Security Guides

- Cyber security education guides help adviser businesses teach awareness and minimise threats
- October is the official Cyber Security month worldwide, but it is still low key in the UK
- Threats faced by business are increasing year on year

Adviser software has announced it will be rolling out a **series of Cyber Security Guides** to help businesses become more aware of cybersecurity threats and what they can do to minimise them. The guides, free to download for advisers, have been created to coincide with 'Cyber Security Awareness' month, with information to help raise businesses knowledge and understanding without being too technical in nature.

The guides, published weekly throughout October, will also include a one-page 'Best Practice' guide, distilling the content into a bullet point list of actions and suggestions that a business can employ in a practical way to members of their organisation.

Covering the following key topics, they will break down relevant areas so business not only understand what they are, but what they can do about them:

- **Week 1:** Internet security, Cloud, Devices and Virtual Private Networks (VPNs)
- **Week 2:** Secure Encrypted Communication – passwords, secure mail, webmail accounts
- **Week 3:** Physical security, storage, control, breaches, ransomware, phishing, smishing
- **Week 4:** Training, audits/reviews, insurance, processes

Ian McKenna, Founder of AdviserSoftware.com, commented: “Although across the world October is dedicated to ‘Cyber Security Awareness Month’, it is still relatively unknown and low key in the UK. The FCA reported a 52% increase in reported attack in the year 2021, and as the financial services sector deals not only in personal data but also personal sensitive data, the need to prevent attacks continues year on year. Our aim to help advice firms understand some of the actions that can be employed to minimise any future cyber threat.”

All the material is published on FTRC's Advisersoftware.com site, access to the site is free for adviser firms but users have to register as the content is designed for adviser firms not the general public. Firms with Unipass Certificates can use these to access the services or there is an individual logon facility. By registering for this service advisers will also have access to FTRC's ProtectionGuru.co.uk and BenefitsGuru.co.uk sites.

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About the [Financial Technology Research Centre](#)

Established in 1995, the Finance Technology Research Centre (FTRC) is a boutique AdviceTech, InsureTech and WealthTech consultancy. These services are provided to advisers, insurers, investment platforms, asset managers technology companies private equity firms and venture capitalists.

Core skills include vendor partner selection process support, proposition review, M&A target identification and due diligence support.

In addition to the company's core consulting expertise the firm operate operates a number of start up technology services

- ProtectionGuru.co.uk provides specialist research and analysis to help financial advisers understand the technical detail and small print of life insurance policies. Their ProtectionGuruPro.co.uk insurance comparison software provides advisers with quality and price comparison to help advisers identify which insurance products represent best quality and value for consumers based on their own personal situation and budget. Protection Guru's mission is to provide financial advisers with better information and support to help them protect more families on the best terms possible.

Founded just over three years ago PtotectionGuru - has won - "Protection Leader of the Year-" at the Lifesearch awards consecutively in 2021 and 2022 for the work of Adam Higgs and Ian McKenna respectively.

- BenefitsGuru.co.uk fulfils a similar role in the workplace pension market providing regular research ratings and comparison software for employers and workplace pension advisers www.qualityanalyser.com.
- AdviserSoftware.com provides extensive free research and analysis for financial advisers on software products that can help them run their businesses, improving customer service, efficiency and profitability.
- The company also offer bespoke consultancy on any of the above.