FINANCIAL TECHNOLOGY RESEARCH CENTRE

UK Adviser Software
Market Assessment - Synopsis

FTRC UK Adviser Software Market Assessment

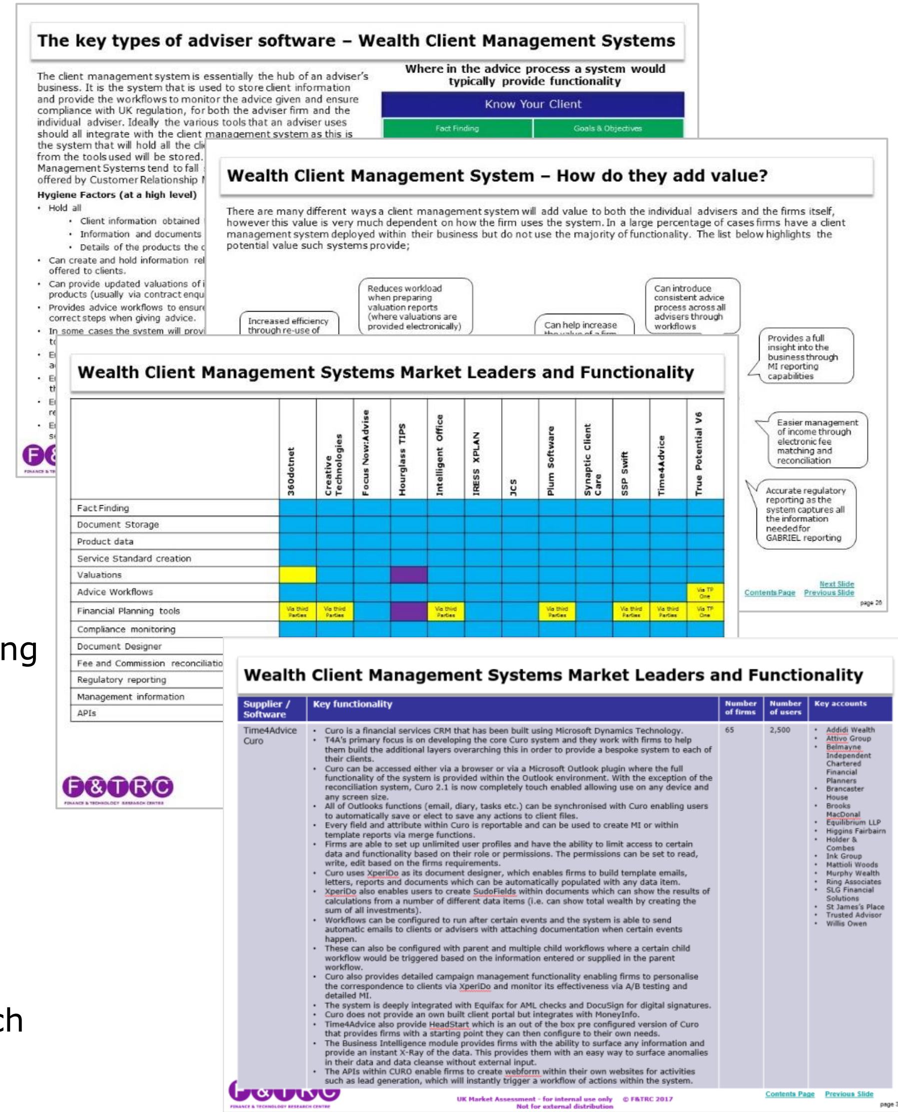
Technology which is available to adviser firms has evolved at a rapid rate over the last few years. It is still not perfect but it does offer more value than it used to.

Adoption of technology by adviser firms is now far greater than it has ever been. Possibly the greatest challenge is keeping track of what is available and the differences between the various offerings.

Our UK Adviser Software Market Assessment report has been developed over the past twelve months and provides analysis on:

- All the different types of software used by adviser firms,
- The role of each in the advice process, particularly in the context of product selection,
- An overview of the market share and key customers for the leading players in each sector
- Which technology solutions integrate with each other
- Which technology solutions integrate with different life offices & platforms
- Analysis of key functionality from each of the software products included in the study

The document provides over 220 pages of insight and analysis which is updated on a monthly basis.



Testimonials for the report

"This is an excellent and comprehensive reference document and one I refer to in my day to day digital role at Aviva. The document enables me to provide valuable information to my colleagues working in different roles within Aviva, without this document it would be difficult to access some of this information, I highly recommend it."

Tim Walton, E-commerce Integration Manager

"In a dynamic and ever-changing world we find the FTRC Adviser Insight Report invaluable in keeping abreast of changes in the market, and how advisers harness the power of technology to power their business. It provides the background information to helps us to prioritise developments to our proposition and the services we offer to the adviser community."

Fergus Lyons, Managing Director – AJ Bell Investcentre

"In addition to providing a comprehensive view of the adviser software marketplace and vendors within that market, the report also helps to identify important use cases and processes which are underpinned by those vendors. Collectively this significantly aids the understanding of which best of breed vendors can work together to deliver effective outcomes."

Nick Eatock, Executive Chairman & Founder

"FTRC put in the hard yards for us when it comes to keeping up with the ever-evolving adviser software market. Their monthly insights tell us what's new and changing while the encyclopaedic assessment report provides us with a comprehensive source of market data and analysis when we're thinking about our own plans for the future."

Nick Rae, Proposition Analyst

"The Adviser Software Insights research gives an unparalleled level of information on how advisers use technology in their businesses. We find the study and our regular interaction with FTRC a huge benefit in planning our technology strategy. They are very much a critical member of our team when it comes to market insight."

Mark Peters, Head of Market Management, UK Life

Companies included in the study

Companies already covered in this study include:

- 360 Dotnet
- ADVICENT
- adviser asset
- A2RISK
- Bucket Bliss
- CASTLIGHT
- CleverAdviser INTELLIGENT INVESTING
- COMARCH
- CREATIVE TECHNOLOGIES
- directlife life made simple
- Distribution Technology
- evalue Investment Solutions
- Finalytiq
- FinaMetrica
- focus:solutions engaging financial distribution
- Intelliflo
- investcloud
- IPIPELINE INSURANCE ACCELERATED
- iress
- JCS
- moneyhub
- moneyinfo
- MONEYSCOPE
- MORNINGSTAR
- MortgageBrain
- O&M Systems
- ORTEC FINANCE
- OXFORD Risk
- PLUM SOFTWARE
- Pocket Risk
- prestwood SOFTWARE
- Quality Analyser www.advisersoftware.com
- SPRINT ENTERPRISE TECHNOLOGY
- SSP knowledge · talent · technology
- SYNAPTIC SOFTWARE
- T4A
- true potential LLP simple. effective. unique.
- TWENTY7TEC
- FE BE BETTER INFORMED
- underwriteme
- WDX WEALTH DYNAMIX

Table of Contents

Table of Contents (cont.)

Table of Contents (cont.)

Table of Contents (cont.)

FINANCIAL TECHNOLOGY RESEARCH CENTRE

Table of Contents (cont.)

FINANCIAL TECHNOLOGY RESEARCH CENTRE

Table of Contents (cont.)

Subscription costs

Pathfinder Reports plus online access/updates	Initial Cost		On-going Monthly Updates (min 11 months)*
UK Adviser Software Market Assessment (with updates)	£3,000 + VAT	+	£500 + VAT per month

Optional Extras

Half day workshop (in London) to review report and identify priorities for relationships with Adviser Software providers with 2 FTRC consultants	£2,750 + VAT**

Access to the reports will be provided via personalised PDF files.

* The monthly subscription basis operates on an initial joining fee of £3,000 plus VAT and an ongoing subscription of £500 plus VAT per month (minimum period 11 months).

** Pricing for meetings within the M25 or via video conference. Meetings held outside the M25 will be charged at a higher day rate and we will request reimbursement of travel expenses.

UK Adviser Software Assessment – Terms & Conditions and Confidentiality

FTRC are to provide the latest version of our UK Adviser Software Insights report plus a minimum of eleven monthly updates to this report. The report provides an overview of the UK adviser software market and is updated monthly to reflect recent developments.

In purchasing the report indicated overleaf we accept the following:

1. The report will be prepared by FTRC in good faith using our market experience and understanding. It will represent our view of the market however we cannot accept any responsibility for the date or other information included. FTRC cannot accept any liability or be responsive for any decision taken based on the content of the report or related discussions.
2. The research report and monthly updates will be supplied as a personally watermarked digital files (PDF) and we undertake to treat the contents as confidential.
3. We will provide FTRC with a list of any individuals within our organisation who require copies of the initial report and updates.
4. ________________________ *[insert name of organisation]* agree that in purchasing this report it will be used solely for internal use and will not be distributed outside of our organisation.
5. No part of the report may be extracted and used in any third party collateral without the prior written agreement of FTRC. If use of the report contents in this manner is agreed it will only be for limited extracts.
6. Invoiced will be issued monthly and are payable within 14 days.

   Where the company is using external advisers/consultants/contractors and wishes to share elements of the FTRC research with such advisers the company agrees to obtain a specific undertaking from such advisers/consultants/contractors that they will not use the FTRC reports for any other purpose than the work being carried out for ________________________ *[insert name of organisation]* and that the external advisers/consultants/contractors will destroy/delete any copies of the FTRC reports after use.
7. Any unauthorised distribution renders the distributor liable for the cost of the document distributed for each third party they are passed on to.
8. Upon signing this order form you are committing to subscribe to the Insight report for a minimum period of 12 months. To terminate this arrangement you must supply 3 months notice in writing.
9. This agreement is governed by the laws of England and Wales and is subject to the exclusive jurisdiction of the English Courts.

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