

January 3, 2018

## **LEADING INSURTECH ANALYST APPLAUDS TODAY'S IPIPELINE ACQUISITION**

Commenting on today's acquisition of TCP Life Systems by iPipeline, **Digital Wealth Insights founder Ian McKenna said:** "This is a really good deal for everyone. iPipeline has established a position as a global InsurTech player through a series of acquisitions in the US and the UK. Since buying the AssureWeb service in the UK from a group of major insurers a few years ago they have transformed its market position. Adding TCP's servicing capability which already supports an impressive array of leading insurers like Aviva, Royal London and Scottish Widows delivers powerful end to end capability.

"When you look at this deal, and the acquisition last September of Laser App in the US, it is clear iPipeline are assembling an impressive array of propositions that make them a real driver for change to help insurers stay competitive and deliver enhanced services in the digital world."

Digital Wealth Insights provides independent analysis of automated advice propositions (often referred to as robo-advice) from the business-to-business, direct-to-consumer and adviser software sectors, measured against an in-depth set of benchmarks. Other key areas of the evolving digital consumer finance market, such as Personal Financial Management and Micro savings, are also examined. The site can be accessed at [www.digitalwealthinsights.com](http://www.digitalwealthinsights.com)

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## PRESS RELEASE

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### Notes to editors

#### About F&TRC

Established in 1995, the Finance & Technology Research Centre (F&TRC) is a specialist research consultancy.

The company has four key areas of activity:

- Facilitating industry collaboration in the life assurance and long-term savings industries via a range of forums which bring together leading players from manufacturing, distribution and support services to identify where working together can achieve better outcomes for consumers and the industry
- Research and benchmarking through the delivery of software and ratings to help financial advisers compare the quality of financial products, available at [www.advisersoftware.com](http://www.advisersoftware.com)
- Insight reports which focus on key strategic issues such as the future of financial advice and how organisations can enhance the quality of their services to consumers
- Bespoke consultancy on any of the above